

# Power SME growth with data analytics

Integrate, automate and report  
on business performance,  
keeping stakeholders up-to-date



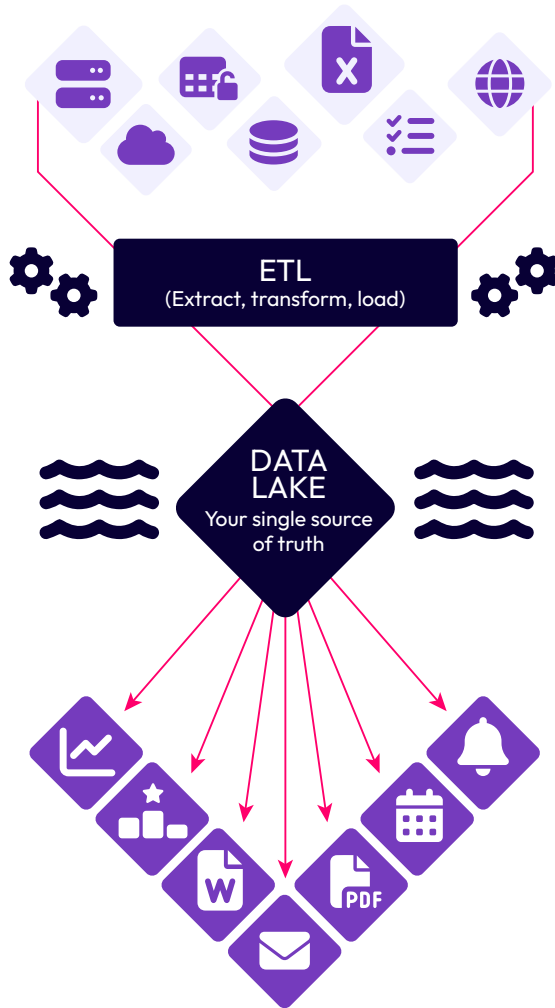
## Improve business performance and deliver shareholder value

Combine your organisation data, financials, customer data model & KPI framework to provide your business planning with accurate real-time insights.

To give your organisation:

- A strong equity story based on data
- A forward looking valuation
- A strong foundation for due diligence and valuation
- Insights for new customer growth, cross-sell, up-sell and churn

Internal and external data from your organisation



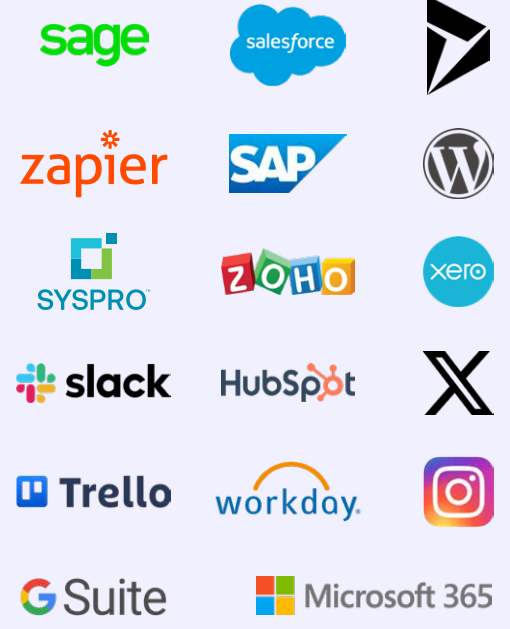
## Case Study

### Delivering unrivalled business insights to unleash the SME

Company A were having to invest a large amount of time preparing and validating reports for their VC backers.

TMT worked with their stakeholders to recover their time by delivering a set of dynamically updating, real-time dashboards for the SME's stakeholders using Power BI and a DataLake. [Read more here](#)

Integrate data from across your organisation:



Provide your organisation with:

- Dynamic management accounts
- Informed Business targets
- Churn rate
- Net retention rate
- Customer segmentation
- Differences across capabilities
- Dependence upon top customers
- Validate net revenue
- Cost of sale
- And much more

Base your decisions on your organisations data by asking the expert

[hello@tmtech.co.uk](mailto:hello@tmtech.co.uk)

